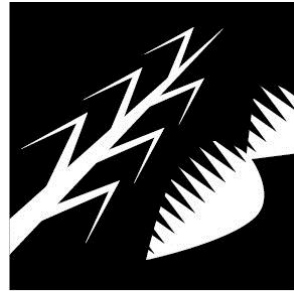


# International Sugar Organization



ISO

## 26<sup>th</sup> INTERNATIONAL SEMINAR

*Sustainability: new ways forward*

**Tuesday 28<sup>th</sup> - Wednesday 29<sup>th</sup> November 2017**

East Wintergarden, 43 Bank Street  
Canary Wharf, London, E14 5NX

**Register online: [www.isosugar.org](http://www.isosugar.org)**

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## **26<sup>th</sup> Seminar – 2017**

### ***Sustainability: new ways forward***

This year the seminar will focus on the crucial area of Sustainability, which ISO promotes as a broad concept that encompasses various fields and best practices conducive to authentic development. With the vast experience of renowned experts, we will examine case studies and fresh strategies, focusing on providing useful elements that everyone can extrapolate to their own reality. We will also have the honour of having keynote addresses by high-level public officials and industry specialists that will shed new light onto issues of current relevance.

To chair this year's event, we are fortunate to have Guilherme Nastari, who really needs little introduction in today's sugar world. Gui is part of DATAGRO, a Brazilian based consulting firm founded by his father, Dr. Plinio Nastari, that conducts studies and develops market analysis for sugar, biofuels and related areas, and has incorporated into their expertise novel financial tools and cutting-edge technologies. Gui is well-versed in all factors associated with sustainability and uniquely qualified to captain the conference towards productive discussions and successful conclusions.

**Simultaneous interpretation will be provided in English, French, German, Portuguese, Russian, Spanish and Turkish.**

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### **Registration**

The registration fee of £995 (sterling), [€1,280 or US\$1,440] also covers: an evening reception on 28 November, refreshments on 28 and 29 November, online access (with a username and password) to the ISO Sugar Yearbook, the Statistical Bulletin; Monthly Market Report (in English, French, Russian & Spanish); Quarterly Market Outlook (in English, French, Russian & Spanish); and online access to the Seminar Proceedings immediately following the event. Space is strictly limited so early registration is recommended. **Registration this year is online through the ISO website [www.isosugar.org](http://www.isosugar.org)**. Please note no refunds will be made for cancellations received after 20 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Group rate: (three or more delegates from the same company): £895 (sterling)/ €1,130/ US\$1,280

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Should you be unable to attend in person, you can order the Seminar Proceedings through the website ([www.isosugar.org](http://www.isosugar.org)) at a **cost of £430**.

**26<sup>th</sup> ISO SEMINAR**  
**Tuesday, 28<sup>th</sup> November 2017**

**08.00** Registration

**09.20** Opening Remarks

José Orive, Executive Director, ISO  
Guilherme Nastari, Chairman, 2017 Seminar

***09.30 - KEYNOTE ADDRESS***

H.E. Blairo Maggi\*, Minister of Agriculture, Livestock and Supply, Brazil

***10.15 - 10.45 Coffee break***

***10.45 - FOCUS on BRAZIL***

Ismael Perina, Director, CONSECAN, Brazil

Gustavo Teixeira Leite, Chief Executive Officer, CFC, Brazil

Marcelo de Andrade, President, Global Sugar, COFCO AGRI, Brazil

***12.45 - 14.45 Lunch break***

***14.45 - CERTIFICATION: DEVELOPMENTS and RESULTS***

Nicolas Viart, Director, Standards and Innovation, Bonsucro, UK

Will Rook, Director, Global Refined Sugars, Czarnikow, UK "VIVE"

Norbert Schmitz, Managing Director, ISCC, Germany

Volker Proffen, Manager, Public Affairs and Sustainability, Südzucker, Germany,  
"SAI Platform"

***16.00 - 16.30 Coffee break***

***16.30 - BEST PRACTICES***

Helen Hulett, Director, Talbot & Talbot, South Africa  
"Water Risk & Strategy"

Heike Draisbach, Head of Business Development, Business Unit Sugarbeet, KWS, Germany  
"Sugarbeet breeding – sustainable sugar from the very start"

Emanuele Bonomi\*, Head, Sugar and Sweeteners Division, Ferrero Rocher Trading,  
Luxemburg

***18.00 Close of first day***

**18.30 Reception: Museum of London Docklands, 1 Warehouse, West India Quay, London E14 4AL**

Wednesday, 29<sup>th</sup> November 2017

**09.00 - KEYNOTE ADDRESS – NAFTA: PRESENT and BEYOND**

Frank Jenkins, President, JSG, USA

**10.00 - 10.30 Coffee Break**

**10.35 - FINANCIAL ASPECTS**

Simon Taurins, Managing Director, Investment Banking, Credit Suisse Securities, (Europe), UK

*"Understanding the way in which sugar, starch and sweetener companies debt and equity is being assessed by the market"*

Tracey Allen, Agricultural Commodities Strategist, JP MORGAN, UK

Andy Duff, Banco Rabobank Brasil, RaboResearch Food & Agribusiness, Brazil

*"Sweetness and Lite"*

**12:00 - AN EFFECTIVE COMMUNICATIONS CAMPAIGN**

Carine Abecassis, Communications Manager, Confédération Générale des planteurs de Betteraves (CGB), France

**12.30 - 14.30 Lunch break**

**14.30 - MOVING FORWARD**

Nauman Ahmed Kahn, Managing Director, Almoiz Industry Ltd, Pakistan

Haidar Al Noumany, Commercial Director, ETIHAD Sugar Refinery, Iraq

Victoria Canto, Director of Sustainability, CAEI, Dominican Republic

*"Value Creation through Responsible Sugar Cane Production"*

**16.00 - KEYNOTE ADDRESS - THE STATE of SUSTAINABLE AGRICULTURE in the EU**

Jens Schaps, Director, European Commission, DG AGRI-G, Markets & Observatories

**16.30 Close of seminar**

*For reasons not under the organizers' control this agenda may be altered until the date of the event.*

*\*invited*