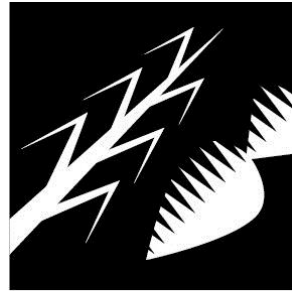


International Sugar Organization



ISO

27th INTERNATIONAL SEMINAR

Sugar Reform: Threat or Challenge?

Tuesday 27th - Wednesday 28th November 2018

**East Wintergarden, 43 Bank Street
Canary Wharf, London, E14 5NX**

Tel: 44 20 7513 1144
Fax: 44 20 7513 1146

e-mail: exdir@isosugar.org
<http://www.isosugar.org>

27th Seminar – 2018

Recent policy reforms throughout the world have altered the sugar landscape and many of the traditional variables have been upended. This year we will examine the processes, results and perspectives in key areas with first-hand impressions from the relevant stakeholders, complemented by analysis from experienced professionals that will enrich the understanding of the profound scope these changes encompass

This year's Chairman needs little introduction to those in the world of sugar. Martin Todd possesses vast experience in our sector and his knowledge is far-ranging, covering the most relevant elements of the industry and extending into areas that are germane to self-sustained growth. His work at LMC International is well recognized and his qualities as a person make him the ideal person to lead the discussions around the 'hot' topic of Sugar Reform

Simultaneous interpretation will be provided in English, French, Portuguese, Russian, Spanish, German and Turkish.

The registration fee of **£1,100 (sterling), [€1,280 or US\$1,550]** also includes:

A **networking evening reception** on 27 November at the **prestigious Rocket by Balls Brothers restaurant in the heart of Canary Wharf;**

Refreshments breaks on 27 and 28 November;

Free online access (with a username and password) to the following ISO Publications:

ISO Sugar Yearbook (£299);

October Statistical Bulletin (£150);

October Monthly Market Report (in English, French, Russian & Spanish) (£100);

November Quarterly Market Outlook (in English, French, Russian & Spanish); (£250);

November World Sugar Balance (£150); and

Online access to the Seminar Proceedings immediately following the event.

Space is strictly limited so early registration is recommended. **Registration is online through the ISO website www.isosugar.org.** Please note no refunds will be made for cancellations received after 19 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Group rate: (3 or more delegates from the same company): £995 (sterling)/€1,130/US\$1,390.

Should you be unable to attend in person, you can order the Seminar Proceedings through the website (www.isosugar.org) at a **cost of £445.**

27th ISO SEMINAR - PROGRAMME

Tuesday, 27th November 2018

08:00 Registration

09:20 Opening Remarks

José Orive, Executive Director, ISO
Martin Todd, Chairman of 2018 Seminar

09:30 – EUROPE

Introductory presentation

Martin Todd, Managing Director, LMC
International, Oxford ©

09:45 – 10:45 – THE VIEW FROM THE GROWERS

France

Eric Lainé, Président, Confédération Générale
des Planteurs de Betteraves, France ©

Germany

Hans-Jörg Gebhard, CEO, Verbandes
Süddeutscher Zuckerrübenanbauer, Germany©

UK

Michael Sly, Chairman, NFU, UK ©

10:45 - 11:15 Coffee Break

11:15 – 12:15 – PROCESSORS' PERSPECTIVE

Royal Cosun/Suiker Unie

Paul Mesters, CEO, Suiker Unie, The
Netherlands ©

Cristalco

Stan Bouchard, CEO, Cristalco, France ©

AB Sugar

Mark Carr, Group CEO, AB Sugar, UK ©

CoProB

Giovanni Tamburini, Vice President, CoProB,
Italy ©

Nordzucker

Lars Gorissen, CEO, Nordzucker, Germany©

12:20 – 12:40 - COMMUNICATING EFFECTIVELY

12:45 - 15:00 Lunch break (delegates' own arrangements)

15:00 – 16:00 – PRIORITIES FOR TRADERS AND REFINERS

ED & F Man

Kona Haque, Head of Research, ED & F Man, UK
©

ASR

Gerald Mason, Senior Vice President, Corporate
Affairs, Tate & Lyle Sugars, UK ©

RAR

Miguel Geraldés, CEO, Refinarias de Açúcar
Reunidas, S.A. Portugal ©

Tuesday, 27th November 2018 (cont'd)

16:00 - 16:30 *Coffee break*

16:30 – 17:30 – IMPACT ON OTHER STAKEHOLDERS

| | |
|-------------------|--|
| ACP | Devesh Dukhira, CEO, Mauritius Sugar Syndicate © |
| Africa, Swaziland | Nick Jackson, Managing Director, Royal Swaziland Sugar Corporation © |
| Caribbean | Mac McLachlan, Vice President International Relations, ASR Group, UK © |

17:30 – 18:00 CLOSING REMARKS – A BANK'S PERSPECTIVE

Simon Taurins, Investment Banking and Capital Markets Credit Suisse International, London ©

18:00 *Close of first day*

18:00 Reception: Rocket by Balls Brothers, Churchill Place, Canary Wharf, London E14 5RB

Wednesday, 28th November 2018

09:00 - 09:30 - POLICY DEVELOPMENTS - HOW THEY ARE INFLUENCING PRODUCTION AND TRADE

| | |
|--|--|
| Introductory Presentation: | Gareth Forber, LMC International, Head of Sugar Research, Oxford © |
| 09:30 – 10:45 – REFORMS IN ASIA | |
| Thailand | Rangsit Hiangrat, Director-General, Thailand Sugar Millers Corporation Ltd © |
| Philippines | Jesus Barrera, Deputy Director for Policy and Legal Affairs, Philippines Sugar Millers Association © |
| Sri Lanka | Ravindra Hewavitharana, Secretary, Ministry of Public Enterprise & Kandy City Development© |

10:45 - 11:15 *Coffee Break*

11:15 – 12:15 - KEY PLAYERS IN ASIA

| | |
|-----------|---|
| India | Abinash Verma, Director General, Indian Sugar Mills Association © |
| Indonesia | Jack Hannon, Head of Research, Olam Sugar, UK © |

Wednesday, 28th November 2018 (cont'd)

12:15 – 12:30 – COMMUNICATING EFFECTIVELY

UNICA, Brazil

**Eduardo Leão de Sousa, Executive Director,
UNICA, Brazil ©**

12:30 - 14:30 Lunch break (delegates' own arrangements)

14:30 - 15:30 - CIS/EURASIAN ECONOMIC ZONE REFORM

CIS

Andrey Bodin, Eurasian Sugar Association ©

LDC

**Marc Corvaisier, Sugar Trader, Louis Dreyfus
Company, Switzerland ©**

15:30 -16:00 – A NEW VISION FOR EGYPT AND MENA

Al Nouran

**Ashraf Mahmoud, Chairman & CEO, Al Nouran,
Egypt ©**

16:00 16:30 – CLOSING PRESENTATION

Sugar Tax: the evidence to date

**Sudip Sinha, Senior Analyst Beverages,
RABOBANK, Singapore ©**

16:30 Close of seminar

© Confirmed

*invited

For reasons not under the organizers' control, this agenda may be altered until the date of the event.