

15th annual

Geneva Sugar Conference

Driving Global Trade, Innovation and Decarbonization in Sugar Markets

April 22-23, 2026 | Intercontinental Hotel, Geneva

Day 1: Wednesday, April 22, 2026**08:00 Registration and networking breakfast****09:15 Chair's welcoming remarks****Stefan Uhlenbrock**, Associate Director, **S&P Global Commodity Insights**

Outlook on Sugar: Developments in EU and Global Markets

09:20 Presentation: The European & global sugar market outlook

- Sugar market dynamics: Stock levels, supply and consumption trends
- Price volatility, raws and the white premium: Current drivers and outlooks

Stefan Uhlenbrock, Associate Director, **S&P Global Commodity Insights****09:40 Sugar Industry Keynote****10:00 Opening Panel Discussion: Producer's perspective EU demand, trade and global competitiveness**

- Resilience in a shifting landscape
- Policy clarity vs. market reality
- How to stay competitive amid global price pressure
- Diversification strategies for European sugar companies

Moderator: Stefan Uhlenbrock, Associate Director, **S&P Global Commodity Insights****10:50 Networking & refreshment break**

Trade Flows & Buyers Dynamics

11:20 Panel Discussion: Sugar buyers' perspectives - Managing volatility, value and supply security

- Procurement strategies: how industrial buyers are adapting to price swings, freight challenges and shifting trade flows
- Sourcing Preferences: What factors drive buyer decisions—quality, certification, traceability, or trade terms?
- Balancing Cost and responsibility: The growing importance of ESG, supply chain transparency and low-carbon sourcing in buyer decision-making
- Sugar demands from the buyer's perspective

Moderator: Stefan Uhlenbrock, Associate Director, **S&P Global Commodity Insights****12:00 Panel Discussion: European sugar trade dynamics - Balancing domestic pressures and global markets**

- Domestic pricing and trade flow dynamics
- Are exports back on the cards?
- The EU-Ukraine trade agreement and implications for the EU sugar market

12:40 Networking Lunch

14:00 Panel Discussion: EU sugar policy in focus: Driving sustainability and innovation

- Modernising and decarbonising the sugar supply chain
- Unlocking new markets through the bioeconomy and innovation

14:40 Presentation: Risk management and pricing tools for volatile sugar markets

15:10 Afternoon Networking Break

Process Optimisations & Pathways to Decarbonisation

15:50 Presentation: The future sugar factory: Pathways to net zero

- Technology innovations in sugar
- Circular models: Co-products, biogas and biomaterials

16:20 Panel Discussion: Europe's sugar beet industry transformation - shrinking acreage, and increased market concentration?

17:00 Chair's Closing Remarks

Stefan Uhlenbrock, Associate Director, **S&P Global Commodity Insights**

17:10 End of Conference Day 1

17:10 Networking Drinks Reception

18:15 Buses Departs from InterContinental Hotel to Evening Networking Event

18:45 Evening Networking Event

Day 2: Thursday, April 23, 2026

08:00 Networking breakfast

09:10 Day 2 conference chair's welcoming remarks

Stefan Uhlenbrock, Associate Director, **S&P Global Commodity Insights**

Farmers & Crop Diversification Outlook

09:20 Panel Discussion: European Beet Cultivation Outlook 2026–27: Prospects & Challenges

- Yield and area projections: what weather, market, and policy signals are telling us
- Input cost and agronomic pressures: Rising expenses for fertilisers and crop protection impacting grower margins.
- Climate risk and pest patterns are shaping cultivation decisions, which precision-agriculture and crop innovation tools are being adopted?

10:00 Presentation: Sugar Beet vs. the Competition - A Comparative Economic Analysis of Grower Profitability

10:20 Presentation: High Value Sugar & Diversification Opportunities

- Beyond commodity sugar, how can European processors successfully diversify and capture value in specialty, organic, and functional ingredient markets?

10:50 Morning Networking Break

Global Outlook on Sugar Production

11:20 Panel: Global trade sugar market dynamics

- Inside the global sugar trade: shifting export trends from major producing countries
- Market Volatility & Risk: Debating the short-term market outlook and the effectiveness of hedging strategies against supply deficits and currency moves.
- Trade Barriers & Sourcing: Analyzing the impact of national export quotas and regional import duties on global trade flows and supply security.
- Climate Risk & Resilience: Quantifying production exposure due to intensifying weather patterns and investment in climate-smart supply chains.

12:00 UK Sugar Market Outlook

- How are new TRQs and Free Trade Agreements fundamentally shifting competitive pressure between UK cane refining and domestic beet production?
- Beet Production Risk: Analyzing the outlook for domestic sugar beet
- UK-EU Trade Dynamics: Assessing the reality of UK-EU sugar trade flows and domestic sugar price benchmarking
- Policy & Demand Shifts: Quantifying the long-term effects of evolving consumer demand on industrial sugar usage.

12:20 Presentation: The white premium and market pricing

- What's Driving the White Premium in 2026?

12:40 Conference conclusions and wrap-up

- Industry considerations on what a fair price will be?
 - Addressing prices in the mid and short-term
- The sugar cycle: Will we see a repetition of previous years?

Stefan Uhlenbrock, Associate Director, **S&P Global Commodity Insights**
Jessica Edinger, Manager Sugar Analytics, **S&P Global Commodity Insights**

12:50 Day 2 Lunch

14:00 End of Conference Day 2