



International Sugar Organization

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EXECUTIVE DIRECTOR

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23 February 2021

4th APS/ISO International Sugar Conference HYBRID EVENT 10th March 2021

“Global Sugar Sector: What Growth Pathways?”

PROGRAMME NOW AVAILABLE

The Executive Director would like to draw your attention to the 4th International Sugar Conference being held as a HYBRID EVENT on 10 March 2021. The Executive Director will be an opening speaker and Peter de Klerk, one of the ISO's Senior Economists will also be giving a presentation at the event. Please see below the full programme featuring headline speakers for this first-class event.

The website for registration and information will open very soon and full details will be circulated.





4th edition

GLOBAL SUGAR SECTOR WHAT GROWTH PATHWAYS ?

HYBRID EVENT



PRELIMINARY PROGRAM

March 10, 2021 at 13:00 (GMT)

OPENING SESSION

- 13.00 - 13.05 President of Sugar Professional Association "APS", **Mohammed Fikrat**
- 13.05 - 13.10 Minister of Agriculture, Fisheries, Rural Development, water and Forests, **Aziz Akhannouch**
- 13.10 - 13.15 Executive Director of International Sugar Organization "ISO", **José Orive**
- 13.15 - 13.20 Film projection : " The Moroccan sugar sector, growth and resilience"

SESSION 1 MOROCCO : GROWTH AND WATER ISSUE

President : Mohammed Fikrat, President, Sugar Professional Association

- 13.20 - 13.35 Generation Green 2020-2030, Ministry of Agriculture, Fisheries, Rural Development, water and Forests
- 13.35 - 13.50 National strategy for water in Agriculture, Ministry of Agriculture, Fisheries, Rural Development, water and Forests
- 13.50 - 14.05 Climate change, what alternatives for irrigation?, **Mohamed Nabil Mellouk**, Agricultural Upstream Director, FIMASUCRE
- 14.05 - 14.20 Digital and Precision farming, achievements and prospects, **Zouhair Mouleh**, Coordination Production, R&D, Deputy Director, COSUMAR
- 14.20 - 14.40 Discussion

SESSION 2 : SITUATION OF THE WORLD SUGAR MARKET BY 2030, WHAT IMPACT OF COVID19 ?

President : Mohammed Fikrat, President, Sugar Professional Association

- 14.40 - 15.00 An overview of recent sugar market developments, **Peter de Klerk**, Senior Economist, International Sugar Organization
- 15.00 - 15.20 Current sugar flows in Africa / Middle East and prospects, **Karim Salamon**, Head of Market Analysis, Wilmar International
- 15.20 - 15.40 Discussion
- 15.40 - 15.50 Coffee break

SESSION 3: DIVERSIFICATION

President : José Orive, Executive Director, International Sugar Organization ISO

- 15.50 - 16.10 Diversification, rational and focus. A sugar industry perspective, **Sébastien Rexhausen**, Managing Director & Senior Partner, Boston Consulting Group
- 16.10 - 16.30 Flexibly sugar / alcool / bioethanol to develop beet acreage, **Xavier Astolfi**, Deputy CEO of CRISTAL UNION Group, France
- 16.30 - 16.50 Discussion

SESSION 4: INNOVATION AND R&D

President : José Orive, Executive Director, International Sugar Organization ISO

- 16.50 - 17.10 Agronomy and societal expectations. Sugar beet viral yellows : Facts and solutions, **Vincent Laudinat**, Executive Director, Institut Technique de la Betterave ITB, France
- 17.10 - 17.30 Variety Program achievements for a sugar cane industry sustainability, **Dr. Freddy Garces**, CENICANA, Colombia
- 17.30 - 17.50 Contributions from the Research Center to the Increase in Productivity In Sugar cane in Guatemala, **Dr. Mario Melgar**, CENGICANA, Guatemala
- 17.50 - 18.10 Discussion

FINAL SESSION

- 18.10 - 18.15 President of APS
- 18.15 - 18.20 Executive Director of ISO