The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

**FoodNavigator.com**
**What will consumer groups want from food and drink come 2024?**

To better understand how consumers will behave in the future, WGSN has developed new ‘personas’ industry should expect to cater for in 2024. Claire Lancaster, strategist at WGSN Food & Drink outlines two: the ‘Mindful Nurturists’ and the ‘Experientialists’.


**Tesco named UK’s ‘healthiest’ supermarket… but ‘performance across the board is poor’**

The Access to Nutrition Initiative (ATNI), in partnership with ShareAction, has published what it bills as the first comprehensive assessment of food retailers’ contribution to consumer health anywhere in the world. The results are in, and they aren’t looking too rosy.

Carbon neutral vs net-zero: Which approach are start-ups taking and why?

Some food and beverage start-ups are claiming carbon neutrality by offsetting their emissions. Others are setting their sights on net-zero, and forgoing the ‘carbon neutral’ claim. FoodNavigator hears who is doing what and why.

https://www.foodnavigator.com/article/2022/05/12/carbon-neutral-vs-net-zero-which-approach-are-start-ups-taking-and-why

Soaring prices for food at home outpace overall inflation, signaling need for strategic shift by retailers, manufacturers

Rising food prices slowed slightly in April over the prior month, according to the Bureau of Labor Statistics April Consumer Price Index released today, but they continue to climb at a brisk pace that is significantly faster than all items, allowing them to maintain 40-year highs.


Building end-to-end supply chain transparency to better feed the planet

Efficiently catering to the needs of modern-day consumer demand for transparency and sustainable manufacturing practices, maintaining food safety, and meeting ever-changing regulations are all major challenges for virtually all food and beverage manufacturers regardless of size. Without a doubt, establishing end-to-end supply chain transparency is a major task that requires extensive collaboration and coordination between all stakeholders. Trying to get there in one giant leap might be biting off more than you can chew. Instead, companies should start by focusing on integrating traceability into internal operations, and then over time look to expand upstream and downstream the supply chain.

Building end-to-end supply chain transparency to better feed the planet (foodnavigator-usa.com)

Sugaronline Ebriefing

SOUTH AFRICA: Sugar producer Tongaat Hulett vows to help solve water crisis

Sugar producer Tongaat Hulett has agreed to repair the water treatment plant in the town of Tongaat that was severely damaged during recent floods, according to the North Coast Courier.
The head of communications of Tongaat Hulett, Virginia Horsley, said on May 19 that the resumption of water supply to the Tongaat area, which had been without water for almost a month, was a priority for the company.

The sugar company owns the land on which the access road and raw water supply pipe are situated.