



International Sugar Organization

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EXECUTIVE DIRECTOR

**Press Release(22)36
(English only)**

6 September 2022

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Latin Trade Daily

PepsiCo Achieves its First Circular Water System in Mexico Production Facility



Water in Mexico City and many other places around the globe is in high demand. According to the local government, less than half of the water used in the region is replenished, and three-quarters of the water available comes from an underground aquifer—which is often drained without being replaced, leading to water stress within the region. Now more than ever, water is a precious commodity that needs to be preserved, and businesses have a significant role in that process, [Environment and Energy Leader](#) reports.

Brazil consolidates as China's main supplier of agriculture produce



A new agreement to facilitate exports from the Brazilian agribusiness sector to China has been described by market experts in Sao Paulo as crucial to inaugurating the “biggest era of market openness in the last ten years” between the two countries.

Agronomist Helen Jacintho said that with the new agreement, China is opening up its market for products such as soybean meal (a long standing request from Brazil), concentrated soy protein, corn, peanuts, and citrus pulp.

“Excellent news, which consolidate our position as a trustworthy global food producer,” wrote Jacintho in Forbes magazine.

According to Ricardo Arioli, president of the National Commission for Cereals, Fibers, and Oilseeds from CNA (Confederation of Agriculture and Livestock of Brazil), the agreement contemplates products of great interest to Brazil in terms of output and export capacity, plus giving priority to other second-line produce, such as corn, sorghum, and sesame.

Protocols were discussed at a meeting between officials of China’s Ministry of Agriculture and Brazil’s Ministry of Agriculture to reduce bureaucracy in industry inspection procedures and customs clearance.

Initially, the Brazilian agribusiness sector was expecting authorization to export these products to China only in 2023, after closing a health protocol agreements: but instead of sending personnel to check the production units in South America, the Chinese authorized officials from Mapa (Brazil’s Ministry of Agriculture, Livestock and Supply) to carry out the inspections, considerably facilitating the process. In 2021, Brazil exported US\$41 billion to China (34% of total agriculture sales), making Brazil, China’s largest supplier of agriculture produce, accounting for some 20% of Beijing’s imports.

However according to Ligia Dutra, CNA director of International Relations, Brazil needs new trade agreements and to diversify agriculture exports to be more competitive in the international market. According to Dutra, Brazil, despite a major agriculture producer, still has limited access to markets.

“Without trade agreements, we ended up centering our export strategies on commodities, unable to capitalize on other foreign market prospects that could benefit goods with higher added value,” Dutra explained.

“We need to enter new trade agreements to add value to exports and shield our country from the harsh international trade circumstances. In addition, trade agreements introduce our country to new opportunities and challenges, developing new venues, ensuring stability and security to farmers, avoiding scenarios such as market closures, factory exclusions and other sorts of friction,” Jacintho argues.

FoodNavigator.com

Gatorade debuts Fast Twitch, the 'go-to energy drink option designed for athletes'



Gatorade is preparing for a massive 2023 rollout of energy drink brand Fast Twitch, designed for athletic performance with 200mg of caffeine, B vitamins, and electrolytes.

<https://www.foodnavigator-usa.com/article/2022/09/02/gatorade-debuts-fast-twitch-the-go-to-energy-drink-option-designed-for-athletes>

The case for intercropping to boost yield, resilience, and biodiversity: 'It's practiced globally...but we haven't got to grips with it in Europe'



Intercropping, whereby more than one crop is cultivated in a field at the same time, has proved beneficial in Africa and Asia. Now researchers are investigating its potential to improve sustainable agricultural practices in Europe.

<https://www.foodnavigator.com/article/2022/09/05/the-case-for-intercropping-to-boost-yield-resilience-and-biodiversity-it-s-practiced-globally-but-we-haven-t-got-to-grips-with-it-in-europe>

Sugaronline – Ebriefing

Confectioners in US and Europe demand action against sugar shortage

The US National Confectioners Association (NCA) and the Association of Chocolate, Biscuit and Confectionery Industries of Europe (CAOBISCO) released a joint statement on Sept. 1, calling for the governments of both the United States and Europe to take urgent action to address shortfalls in the sugar market, reports Sugaronline.

The associations said they are “deeply concerned” with the current state of sugar markets in North America and Europe, amid tight supply and historic high prices.

“We are urging the US and The EU Commission and Member States to relax tariff-rate quotas (TRQs) to allow for additional and faster importation of quality white sugar. Where possible, we encourage collaboration and cooperation to facilitate access to additional imported sugar supplies. There are several tools available to both the American and European authorities,” they said.

“Inaction could result in factory slowdowns and stoppages in a time of global economic uncertainty. This uncertainty places a burden on the market and the consumer, especially when we look to deliver products in a timely manner. Currently, demand far exceeds supply, and this has a ripple effect throughout the whole supply chain.”

The associations argue that challenges faced by confectioners in the US and Europe are political due to the unnecessary protection of the market and extremely high import tariffs for sugar.

“In North America, candy makers are wrestling with many of the same supply chain issues affecting other sectors in the US economy. These delays raise costs. US federal policy also misguidedly limits supply and makes the situation worse. Ultimately, these costs are passed down to consumers,” they said.

In Europe, companies are navigating “an unsustainable sugar supply chain crisis”, with historic high prices and “dangerously low sugar supply” seen during the summer, according to the associations.

“Like the US, general supply chain obstacles have played a role. These have been compounded by a decrease in beet planting areas and yields, as well as adverse weather conditions. The war

in Ukraine has also hampered access to energy and other inputs, affecting food security across the continent.”

UK: Beet farmers could use cover crops to slash fertilizer costs

The British Beet Research Organisation (BBRO) believes that cover crops are an alternative source of nitrogen for beet crops, allowing growers to reduce fertilizers costs, according to Farmers Weekly.

Overwinter cover crops could supply half of a sugar beet crop’s nitrogen requirement. The BBRO estimates they can provide up to an additional 40-70kg N/ha compared with leaving the land in stubble.

But the ability of cover crops to supply plant-available nitrogen for the following sugar beet crop will depend on the choice of cover crop species, among other factors.