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EXECUTIVE DIRECTOR

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Sugar Taxes

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector. Sugar taxes are one of the main measures curtailing consumption and frequently lack sound, internationally-recognized scientific evidence to support their implementation. It’s important to promote an open dialogue about the contribution of sugar to a balanced, healthy diet; you are encouraged to fully utilize the information provided by the Secretariat in addressing this key issue.
Sugary drink taxes: Mexico, Caribbean, & Central and South America

**MEXICO**: 1 peso per liter ($0.05)
on all drinks with added sugar, excluding milks or yogurts.
Implemented Jan. 2014

**PANAMA**: 7% tax on sodas (previously 5%).
5% on other non-alcoholic drinks with added caloric sweeteners.
10% on syrups & concentrates. Exempt: dairy drinks, juices with >7 g sugar/100 mL. Implemented November 2019

**ECUADOR**: 10% ad valorem tax
on soft drinks with >25g of sugar, and on all energy drinks, regardless of sugar content. $0.0018 per gram sugar on drinks with >25 g sugar/L. Exempt: dairy products and their derivatives, mineral water and juices that have 50% of natural content. Implemented May 2016

**PERU**: 25% ad valorem tax
on drinks containing >4 g sugar/100 mL (increase from previous rate of 17%).
17% ad valorem tax on drinks with 0.5-4 g sugar/100 mL (unchanged).
12% ad valorem tax on drinks with <0.5 g sugar/100 mL. Decrease from previous rate of 17%. Exempt: Plain water, 100% juice, plain milk, drinkable yogurts. Implemented May 2018, updated June 2019

**CHILE**: 10% ad valorem tax
on sugary drinks containing >4-25 g sugar/100 mL includes all non-alcoholic drinks with added sweeteners, except 100% fruit juice and dairy-based beverages. 16% ad valorem tax on drinks with >25-50 g sugar/100 mL. Implemented Oct. 2014

**BERMUDA**: 60% ad valorem tax on sugar, sugary drinks, candies and chocolate, exempts diet sodas. 100% Juice, and diet tea. Implemented Oct. 2018

**DOMINICA**: 10% excise tax
on food and drinks with high sugar content, including soft drinks and energy drinks. Implemented Sept. 2019

**BARBADOS**: 20% excise tax
on sugary drinks, including carbonated soft drinks, juice drinks, and sports drinks exempts 100% juice, coconut water, and plain milk. Implemented Aug. 2015 (10% tax), updated (doubled) April 1, 2022

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Sugary drink taxes in Africa, Middle East, South and East Asia

**BAHRAIN**: 50% excise on aerated soft drinks.
100% excise on energy drinks. Implemented 2017

**SAUDI ARABIA**: 50% excise on sweetened drinks.
100% excise on energy drinks. Implemented 2017, updated 2019 (to include energy drinks tax)

**ISRAEL**: NIS 1 per L ($0.32) on drinks with >5 g sugar/100 mL; NIS 6/L ($1.93) on concentrates/powders to prepare drinks with >5 g sugar/100 mL. Implemented Jan. 1, 2022

**MOROCCO**: MAD 0.7 L/VAT ($0.68) on soft and non-carbonated drinks with 25 g sugar per 100 mL, 0.5 MAD/L ($0.07) on energy drinks (20% increase); MAD 0.15L ($0.02) on aerated drinks (50% increase); and tax on soft drink manufacturers will increase 50% to MAD 0.45 L ($0.05). Implemented January 2019

**NIGERIA**: NGN 30 per L ($0.02) on non-alcoholic, sweetened beverages. Signed into law December 31, 2021

**SOUTH AFRICA**:
12% goods and services tax on all processed, packaged beverages, 
additional 28% GST on aerated drinks and lemonades. Implemented July 2017

**QATAR**: 50% tax on sweetened aerated drinks and concentrates to make carbonated drinks. 100% excise on energy drinks. Implemented 2019

**UNITED ARAB EMIRATES**: 100% excise tax on energy drinks; 50% tax on any drinks with added sugar or sweeteners. Implemented Oct. 2017, updated Dec. 1, 2019 (previously 50% only on aerated beverages)

**OMAN**: 100% excise tax on energy drinks. 50% tax on all carbonated drinks except sparkling water. Implemented June 15, 2019

**THAILAND**: 3.00 ad valorem & excise tax on all drinks with >6 g sugar per 100 mL.
Ad valorem rate will slowly decrease over time as excess increases up to 5 baht ($0.19) for drinks from 2023 onwards. Implemented September 2017

**MALAYSIA**: RM 0.40 per L ($0.10) tax on carbonated, flavored, & other non-alcoholic drinks with >5 g sugar per 100 mL or on fruit or vegetable juices with >12 g sugar per 100 mL. Implemented July 1, 2019

**BRUNEI**: EBD 4.00 per 10 L ($3.30) excise on all drinks with >5 g sugar per 100 mL. Implemented April 2017

**PHILIPPINES**: 6 pesos per L ($0.12) on sweetened drinks; P12 per L ($0.24) on drinks using HFCs. Exempt: dairy drinks, instant coffee, 100% juices, and drinks sweetened with syrup or coconut sugar. Implemented January 2019

**MALDIVES**: MVR 33.64 per L ($2.18) import tariff & 10% on all energy drinks; MVR 4.60/L ($0.30) tariff on soft drinks (incl. sweetened and unsweetened carbonated sodas, sports drinks) implemented March 2017

**SEYCHELLES**: SCR 4 per L (USD 0.31) import tariff on all beverages.
Implementing 15 g sugar/100 mL. Exempt: fruit juices, locally produced drinks without additives and plain milk. Implemented April 1, 2019

**MAURITIUS**: MUR 0.03 per g sugar ($0.0027) on sodas, syrups, and fruity drinks with added sugar. Implemented Jan. 2019. Updated Oct. 2019