# International Sugar Organization



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## **EXECUTIVE DIRECTOR**

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# Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

### Sugaronline Ebriefing

#### EGYPT: Sugarcane harvest starts

The sugarcane harvesting season has started in Egypt, according to Arab News.

The head of the Sugar and Integrated Industries Co., Maj. Gen. Essam El-Din El-Budaiwi, has said the target is to receive approximately 7.7 million metric tonnes of sugarcane during the current harvest season to achieve the production of 850,000 tonnes of sugar.

Sugar and Integrated Industries has eight factories in five governorates across Egypt producing sugar from cane and beets.

El-Budaiwi said he was seeking to maintain supply to the domestic market within safe limits and pay farmers' dues while implementing a plan to raise the production capacity.

### PAKISTAN: Government allows 250,000 T in sugar export quota

The Pakistan government on January 18th allowed 250,000 tonnes of sugar exports for the 2022-23 season, according to the Ministry of commerce's office memorandum, Sugaronline reports. The sugar should be exported in 60 days after the opening of a letter of credit.

Punjab province accounted for 61% of the quota on a first come first serve basis, and KPK with 7% on same basis. While Sindh province accounted for 32% through the cane commissioner of the province.

Immediately after the release of the memorandum, the physical market was inundated with offers. Prices ranged from \$505/metric tonne to \$515/t on FOB Karachi basis, according to a trader familiar with the matter.

The type of sugar offered was maximum 100 ICUMSA with medium to bold grains. Icumsa is the colour of the sugar. The Lower the number, the whiter the sugar.

In a half day, Sugaronline was told more than 150,000 tons of sugar were negotiated with the majority of volume said to be traded to the ports of Jeddah, Dammam, Jabel Ali, Kalang and Singapore. By Friday all the volume was expected to have been negotiated, a trader said. Players in the market tried to book some volumes to east Africa as the price was attractive, however the grain size was a barrier, as the region is used to the Brazilians and Indian sugar.

#### PAKISTAN: State bank announces sugar export mechanism

A sugar export mechanism has been announced by the State Bank of Pakistan (SBP), making it mandatory for sugar mills to bring the sugar export proceeds into Pakistan within 60 days of the opening of a Letter of Credit (LC), according to MMNews.

The SBP had directed banks to handle the export of sugar cases in accordance with the permitted quota allocation.

The government has recently allowed exports of 250,000 metric tonnes of sugar, including the previously approved quantity of 100,000 tonnes.

#### MALAYSIA: MSM Malaysia says 100% of raw sugar is sustainably sourced

Sugar refiner MSM Malaysia said on Jan. 20 that 100% of the raw sugar in its Gula Prai brand products is sustainably sourced from Wilmar's NDPE Sugar Initiative, reports Sugaronline. The NDPE (No Deforestation and No People Exploitation) Sugar Initiative's ambition is to make sugarcane production environmentally sustainable and improve people's livelihoods.

MSM said it is working with Wilmar Sugar Pte as part of our commitment to drive progress in increasing sustainability in sugar production.

MSM Group chief executive officer (CEO) Syed Feizal Syed Mohammad said one of the core attributes of the NDPE Sugar Policy ensures that sugar sourcing is mapped out to all refineries and requires specific information to be readily available.

"MSM is proud that Gula Prai has been the most popular and remains the iconic choice among consumers and food and beverages industry players in Malaysia for more than half a century, since 1964. To commemorate this achievement, the new Gula Prai consumer packaging will have the NDPE Sugar logo," said Feizal.

"MSM continuously seeks to enhance our Environmental, Social and Governance (ESG) commitment in food production and establish a stronger market presence locally and globally as an integrated sustainable sugar refiner."

The NDPE Sugar Policy was launched as an initiative to improve the livelihoods of people involved in producing sugar by making sugarcane production environmentally sustainable.

#### BRAZIL: Sugar is Brazil's top export product to Arab countries in 2022

Sugar was the most important item among the products exported by Brazil to Arab countries in 2022, according to the Arab-Brazilian Chamber of Commerce, reports Sugaronline.

Brazilian sugar exports to the 22 Arab countries in the Middle East and North Africa reached US\$3.44 billion, up 24.73% from the previous year.

Brazil's total exports to the Arab countries, including all items, set a new record last year, at US\$17.74 billion. This revenue is 23.06% higher than in 2021 and the highest since 1989.

#### BARBADOS: Cane farmers are ready to start sugarcane harvest

Private sugarcane farmers in Barbados are ready to start the sugarcane harvest, with some expecting higher yields in 2023, according to Barbados Today.

Farm manager at Edgecumbe Plantation in St Philip, Richard Mayers has estimated that 9,100 metric tonnes of cane would be harvested from 402 acres, 2,000 more tonnes than last year's production from 355 acres.

At Ashbury Farms in St George, manager Michael Gill said he had significantly more sugarcane to harvest his year compared to the past few years.

# FoodNavigator.com

## Ingredion outlines the 'trade-offs' needed to advance environmental sustainability



Ingredion's carbon reduction targets include a 25% cut in absolute GHG emissions by 2030. But progress isn't always a linear journey and 'trade-offs' must sometimes be made as the food industry grapples with complex – and even competing – challenges, according to Brian Nash, VP of Corporate Sustainability at Ingredion.

https://www.foodnavigator.com/Article/2023/01/25/ingredion-outlines-the-trade-offs-neededto-advance-environmentalsustainability?utm\_source=copyright&utm\_medium=OnSite&utm\_campaign

### <u>Challenger brands backed to improve nutrition in low-income households:</u> <u>'Consumers don't trust big brands anymore'</u>



Although households on lower incomes are spending more on unhealthy food and drink than affluent households, healthier challenger brands have the potential to win over these consumers, FoodNavigator hears.

https://www.foodnavigator.com/Article/2023/01/25/challenger-brands-backed-to-improvenutrition-in-low-income-households-consumers-don-t-trust-big-brandsanymore?utm\_source=copyright&utm\_medium=OnSite&utm\_campaign

## Relief from trucking supply chain challenges driving up costs could be on horizon if SHIP IT Act passes



Food industry leaders are calling for the fast passage of bipartisan legislation introduced yesterday that seeks to ease ongoing supply chain challenges stemming from the nation's historic 80,000 truck driver shortage, which is delaying deliveries and driving up costs.

https://www.foodnavigator-usa.com/Article/2023/01/25/ship-it-act-promises-relief-fromtrucking-supply-chain-challenges?utm\_source=copyright&utm\_medium=OnSite&utm\_campaign