



EXECUTIVE DIRECTOR

**Press Release(25)23
(English only)**

14 May 2025

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugaronline Ebriefing

US: WASDE estimates decline is US sugar supply in 2025/26

Total sugar supply in the US market is estimated to decline by 4% in 2025/26 to 13.79 million short tonnes, raw value (STRV), due to lower local production, beginning stocks and imports, according to the USDA's World Agricultural Supply and Demand Estimates (WASDE) released May 12, reports Sugaronline.

Sugar production is expected to decline 9.28 million STRV in 2025/26, from 9.31 million in 2024/25. Beet sugar output is seen 2.9% lower at 5.18 million STRV and cane sugar production is projected to increase 3% to 4.1 million STRV.

Total US sugar imports are expected to decline to 2.47 million STRV from 2.94 million STRV in 2024/25.

"High-tier tariff raw sugar imports are projected at zero. High-tier tariff imports of refined sugar are projected at 131,374 STRV, reflecting a 50 percent reduction from 2024/25 as competition from domestically processed sugar increases," according to the [WASDE report](#).

"This reduction is expected to accelerate for the remainder of the calendar 2025 year, with the monthly average for the January-September period in 2026 stabilizing at 10,000 STRV."

Ending stocks for 2025/26 are projected at 1.436 million STRV for an ending stocks-to-use ratio of 11.62%.

KENYA: West Kenya Sugar announces investment in Nzoia Sugar after takeover

West Kenya Sugar Company, which has recently signed a 30-year agreement to lease the state-owned Nzoia Sugar, will inject KES5.6 billion (US\$43.2 million) into the company, according to Kenyan news website Tuko.

The investment announced by the company in a statement will be used to jump-start operations at Nzoia Sugar after the official handover.

Continue reading: [Tycoon Jaswant Rai's Firm Pumps in KSh 5.6 Billion into Nzoia Sugar After Takeover](#)

Brazil announces collaboration with China's Envision for SAF production

The Brazilian government has signed an agreement with Chinese green technology company Envision Energy for a BRL5 billion investment in sustainable aviation fuel (SAF) projects, according to a [statement](#) released by the Brazilian Ministry of Mines and Energy on May 12, reports Sugaronline.

The agreement was announced during Brazil's president Luiz Inácio Lula da Silva's official visit to China.

Envision said in a separate statement that it will develop Latin America's first Net-Zero Industrial Park in Brazil. "Anchored by the production of SAF, the park will establish a complete green fuel value chain while advancing the development of green hydrogen and green ammonia," the [company said](#).

Envision plans to establish a "green oil" ecosystem and accelerate Brazil's green industrial transition.

"Brazil is crucial to the global green transition of human society. It is poised to become the world's most significant green oil production hub, as it possesses both abundant biomass and renewable electricity needed for green oil production," Envision chairman, Lei Zhang, said in the statement.

FoodNavigator.com

HHS' RFK Jr: Upcoming dietary guidelines 'will reflect the public interest' not 'special interests'



FDA and HHS could soon publish the much anticipated 2025-2030 Dietary Guidelines, after Trump administration appointees have examined the recommendations 'line-by-line' and potentially recast them to be more consumer-focused rather than aimed at policy and health officials.

<https://www.foodnavigator-usa.com/Article/2025/05/13/hhs-rfk-jr-upcoming-dietary-guidelines-will-reflect-the-public-interest-not-special-interests/>

Brazzein sweetener gets FDA green light as sugar-reduction momentum grows in confectionery



Bestzyme's next-gen sweet protein secures GRAS status, unlocking new potential for sugar-reduced chocolate and confectionery innovation as brands meet demand for healthier indulgence

<https://www.foodnavigator-usa.com/Article/2025/05/02/brazzein-sweetener-receives-fda-approval-as-sugar-reduction-demand-rises-in-confectionery/>

Trade deal to boost US beef exports to UK



The trade deal improves market access for US and UK beef farmers.

<https://www.foodnavigator.com/Article/2025/05/08/uk-us-trade->

EU food and ag institutes join forces to create 'bridge between research and policy'



Key institutes form a coalition to influence agri-food policies through scientific expertise.

<https://www.foodnavigator.com/Article/2025/05/08/eu-food-and-agriculture-institutes-announce-coalition/>

Grocery shoppers remain resilient in 2025 despite economic headwinds, FMI reports



In-store grocery and online trips are on the rise, as consumers shop across channels to find the best deals amid tariff and inflation concerns

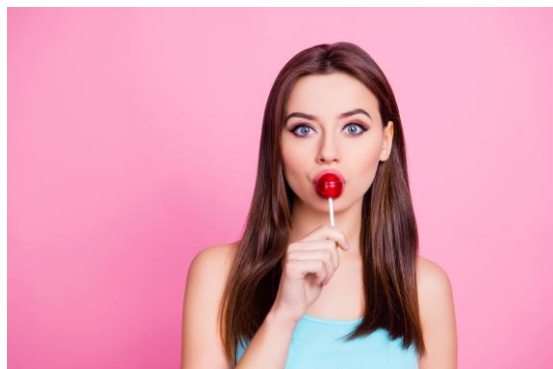
<https://www.foodnavigator-usa.com/Article/2025/05/08/tariffs-and-inflation-cant-stop-grocery-shoppers/>

High-protein craze continues but can industry keep up?



The high-protein trend is sweeping the globe but can the food and beverage industry keep up with demand?

<https://www.foodnavigator.com/Article/2025/05/02/high-protein-demand-straining-food-and-beverage-industry/>

Acesulfame K declared safe by EFSA

Popular sweetener, used in carbonated drinks, sweets and protein shakes re-evaluated following safety concerns

<https://www.foodnavigator.com/Article/2025/04/30/efsa-declares-artificial-sweetener-acesulfame-k-safe/>

ED & F Man Daily

MSM plans to revive sugar cane plantations in Malaysia – Bernama- Refined sugar producer MSM Malaysia Holdings Bhd (MSM) plans to restart domestic sugar cane plantations to reduce its complete dependence on imported raw sugar. MSM group chief executive officer Syed Feizal Syed Mohammad said this will also address increasing global risks such as climate change, geopolitical tensions, and supply chain disruptions. "Yes, MSM currently depends 100 per cent on imported raw sugar, but in the future, God willing, MSM is conducting studies to restart sugar cane agriculture in Malaysia," he said during Saturday's 'Bual Bisnes' programme on Bernama TV. Syed Feizal added that Sarawak and the northern states of Peninsular Malaysia have been identified as suitable locations for large-scale sugar cane plantations.

Morocco's Cosumar Aims to Double Sugar Production by 2026 – Morocco World News - Cosumar Group has announced plans to double Morocco's domestic sugar production to 600,000 tons by 2026. The ambitious target represents a substantial increase from the 330,000 tons expected during the 2024/2025 agricultural campaign. The sugar producer has already begun preparations for the upcoming 2025/2026 season. Cosumar aims to cultivate 68,500 hectares of sugar plants, including 60,000 hectares of sugar beet. This marks a 50% increase from current cultivation levels. Despite early drought conditions in the 2024/2025 campaign, the Moroccan sugar industry managed to plant 40,000 hectares across the country's five sugar-producing regions. Late rainfall in March and April improved agricultural yields and sugar content, two key indicators for farm profitability.

UK sugar industry cheers India trade deal decision - Chinimandi - NFU Sugar, the representative body for British sugar beet growers, has expressed its strong approval of the government's decision to exclude the UK sugar market from concessions within the newly agreed Free Trade Agreement with India. The organization described the agreement as "balanced and considered", reports NFU. This exclusion has been a primary concern for NFU Sugar since negotiations with India commenced in 2022. India stands as a major global sugar producer and typically exports significant quantities. However, its sugar production relies heavily on substantial government support, including subsidies and price guarantees. The World Trade Organisation (WTO) had previously ruled in 2021 that India's sugar subsidy system was in violation of international trade rules. Despite India's appeal against this ruling, the WTO's appellate body is currently unable to process such appeals, meaning the contested subsidy regime remains in effect.