



EXECUTIVE DIRECTOR

**Press Release(25)43
(English only)**

22 September 2025

34th ISO Seminar - 2-3 December 2025

**Hotel Discounts for Delegates at the
Conrad St James Hotel (Hilton)
The Wellington (Blue Orchid Hospitality)**

The Executive Director is pleased to inform you that there is again this year a special offer through Church House for seminar delegates at the Conrad St James Hotel (Hilton) and The Wellington Hotel (Blue Orchid Hospitality). Please see details below for both hotels:

Conrad St James Hotel (Hilton)

Church House has corporate rates (12% discount) with the Conrad St James Hotel which is a 7-minute walk to the venue.

Please use this link to book and find hotel information and directions - [Hilton Event Email](#)

Hilton
FOR THE STAY

CHURCH HOUSE RATES ARE READY TO BOOK

BOOK NOW

CONRAD LONDON ST. JAMES
22-28 Broadway, London, SW1H 0BH, United Kingdom
TEL: 203-3018080

[HOTEL DETAILS](#) [MAPS & DIRECTIONS](#)

We recommend that you [bookmark this page](#) and keep this email in a safe place so that you have instant access to this rate online for all future bookings – simply click the "Book Now" button to enjoy the below benefits.

- Guaranteed percentage discount off the fully flexible Best Available Rates available at contracted hotels at any given time
- Even greater savings when you book early
- Accessibility to all room types that are available
- Last Room Availability on all room types.
- No blackout dates.
- Convenient and speedy check-in via the Hilton Honors app - Check-in, choose your room, and customize your stay from your mobile device up to 24 hours in advance
- Direct online access to your corporate rate
- Hilton Honors points & miles as well as on-property benefits with every stay as a Hilton Honors member – [Click here to register](#)

The Wellington (Blue Orchid Hospitality)

The offer

International Sugar Organization staff, members, VIP guests, sponsors, stakeholders, partners, production crew attending the upcoming **34th ISO International Seminar** can benefit from a special **5% discount** off the flexible, best available rates across the **Blue Orchid Hospitality** collection of luxury hotels, apartments and residences;

Bookable via the **Blue Orchid Hospitality** website using the unique rate access code **ISO**

Choose from 'breakfast inclusive' or 'room only' rates

The special discount applies at the time of booking.

4-steps to book:

1. Click the link to the website: [Blue Orchid Hospitality](#)
2. In the booking field select your preferred Blue Orchid hotel or residence, stay dates and enter the Rate Access Code **ISO**; click '**SEARCH**'
3. Available Blue Orchid hotels, apartments and residences will display; **The Wellington** is located closest to the seminar venue Church House Westminster click '**BOOK NOW**'
4. The specially discounted rate type is labelled **International Sugar Organization**; choose between the 'breakfast inclusive' or 'room only' rate; click '**BOOK NOW**'

Screenshot to help illustrate:

