



EXECUTIVE DIRECTOR

**Press Release(25)50
(English only)**

22 October 2025

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugaronline Ebriefing

US: Coca-Cola faces supply challenges to make Coke using US cane sugar

Coca-Cola chief financial officer John Murphy said the company is starting to roll out Coke made with US cane sugar, but it is limited by the domestic supply of cane sugar and its ability to increase production in glass bottles, according to Bloomberg.

Murphy said the initiative will be a "measured roll-out", as "there is only a certain amount of cane sugar available in the United States."

Earlier this year, US President Donald Trump pushed Coca-Cola to make Coke using US cane sugar.

INDONESIA: Minister says E10 will require 1 million ha of sugarcane

Indonesia's chief Food Affairs minister Zulkifli Hasan said on Oct. 21 that introducing the 10% ethanol blended fuel (E10) in the country will require at least 1 million hectares of sugarcane plantations, according to the Jakarta Globe.

He said E10 could demand 80 million tonnes of sugarcane annually, benefiting local farmers through guaranteed crop absorption.

Indonesia plans to fully implement the E10 policy by 2027 or 2028, according to Energy minister Bahlil Lahadalia.

ARGENTINA: Eight mills in Tucumán have concluded 2025 campaign

Eight sugar mills in Tucumán, Argentina's largest sugarcane production region, have concluded operations for the current season and other six continue crushing operations, according to the Institute for the Promotion of Sugar and Alcohol (IPAAT) on Oct. 20.

The latest mills to conclude activities for this season were Famaillá, on Oct. 17, and Aguilares, on Oct. 18.

Preliminary production data shows that Famaillá crushed 853,836 metric tonnes of sugarcane this season, which is 24,923 tonnes more than in the previous campaign. Sugar production reached 77,823 tonnes, according to a [statement](#) released by IPAAT.

Aguilares crushed 677,685 tonnes of sugarcane this year, up by 21,079 tonnes from 2024. Sugar production totaled 56,562 tonnes.

A total of 17.14 million tonnes of sugarcane have been crushed in Tucumán so far this season, with production of 1.26 million tonnes of sugar.

The Obispo Colombres Experimental Station (EEAOC) estimates that 17.6 million tonnes of sugarcane will be crushed in Tucumán this season, according to the projection updated in August.

TUNISIA: Government launches 2025/26 sugarbeet campaign

Tunisia's Ministry of Agriculture has officially launched the 2025/26 sugarbeet planting campaign in Jendouba, covering 3,000 hectares, marking the [revival of Tunisian](#) sugar production within the GINOR Ben Bechir complex after a two-year shutdown, according to Tunisie Numerique.

The revival of GINOR is part of a strategy to reduce Tunisia's dependence on refined sugar imports. The estimated production of 30,000 tonnes of white sugar is expected to cover a significant portion of the country's domestic consumption and save \$20 million in foreign currency annually, according to the news report.

FIJI: Cane farmers face losses due to mill breakdown

Sugarcane farmers in Fiji expect losses due to the decline in performance of the Lautoka sugar mill, according to FBC News.

The mill is requiring 17 tonnes of cane to produce one tonne of sugar, up from the usual 10 tonnes.

Last week, the mill crushed over 29,000 tonnes of cane but only produced 1,753 tonnes of sugar, missing its targets of more than 31,000 tonnes of cane and 3,100 tonnes of sugar.

The National Farmers Union (NFU) attributes the decline to the processing of stale and burnt cane and warns that the situation may worsen without urgent action.

MEXICO: Government cuts tax on soft drinks after Coca-Cola agrees to reduce sugar

The Mexican Congress approved a reduction in the tax on so-called "light" beverages on Oct. 17, after reaching an agreement with the industry in which Coca-Cola pledged to reduce the calories in its flagship soft drink by 30%, according to the Associated Press.

Coca-Cola has also agreed to make adjustments to its advertising to prioritise low-sugar products and ensure that children are not featured in the ads.

Mexico's president Claudia Sheinbaum celebrated the decision to reduce sugar in soft drinks and to make sugar-free products cheaper than other products.

UK: Cantley factory starts 2025 season after investment in energy efficiency

British Sugar's sugar factory at Cantley has opened its gates for beet deliveries for the 2025 campaign after a GBP11 million investment in energy efficiency, according to the Eastern Daily Press.

According to the news report, a combined heat and power (CHP) plant will come online at the start of the 2025/26 sugar beet campaign, which expected to increase energy efficiency as well as reducing annual site emissions by 16,000 tonnes.

BRAZIL: Biomethane production could increase more than 3x by 2027

Brazil's biomethane production is expected to increase by around 215% in the next two years from 656,000 to 2.3 million m³/day by 2027, considering announced plans for the construction of 42 new facilities in the country, according to a recent [study](#) conducted by Copersucar.

São Paulo state currently accounts for 40% of the country's installed biomethane production capacity and 31% of the expansion projects.

More than half of São Paulo's production potential is concentrated in the sugar sector, which uses waste from sugar and ethanol production, such as vinasse, filter cake, bagasse, and straw, to produce biogas.

According to the study, the São Paulo sugar industry has the potential to produce up to 5.5 million m³/day of biomethane by 2030.

Brazil consumes approximately 65 billion litres of diesel per year, of which more than 20% is imported. According to the study, if the country develops just 20% of its biomethane production potential and allocates this volume to replacing diesel over the next ten years, it will be possible to halve the need for imports.

MEXICO: Sugar workers and industry reach agreement on wage increase

Sugar workers' union STIASRM has secured a wage increase for employees at 48 sugar mills across Mexico this year, according to El Sol de Cuernavaca.

Workers will receive a 4.9% direct salary increase, in addition to a raise in the monthly pension bonus, from MXN1,400 to MXN1,550.

The agreement was reached after tense negotiations, according to the news report. Sugar industry leaders argue that many sugar mills have full warehouses and are unable to sell their production amid oversupply in the domestic market due to imports.

US: Judge rules that United Sugar and ASR must face price-fixing case

A federal judge in Minnesota [ruled](#) on Oct. 15 that United Sugar and ASR Group must face a price-fixing lawsuit, according to Reuters.

US District Judge Jerry Blackwell allowed the case to proceed but narrowed its scope by dismissing claims against other sugar companies, citing a lack of facts to support the allegations.

ED & F Man Daily Research

Negotiations between Brazil and the United States on tariff hikes involve ethanol-

Novacana - The tariff imposed by Brazil on ethanol imports from the United States is on the negotiating table. According to sources interviewed by Folha de São Paulo, the government team involved in the talks with US representatives has already chosen its main strategies for reversing the 50% tariff increase imposed by the United States on Brazilian imports. According to the report, two members of the US administration claim that Donald Trump's foreign policy has not changed after the talks with Lula. Therefore, external agendas regarding the tariff hike may encounter greater resistance. In the ethanol sphere, the Brazilian government may suggest resuming the quota system or creating mechanisms to encourage US ethanol to reach the country through ports in the Southeast region.

GM of Wilmar's Indonesia unit charged over unlawful sugar imports - Straits Times -

The general manager of Wilmar International's Indonesian subsidiary has been charged by the Indonesian public prosecutor over carrying out unlawful acts related to the importation of raw sugar in 2016. The unlawful imports had allegedly caused state losses amounting to 578 billion rupiah. The Duta Sugar International general manager is among representatives of eight other refined sugar producers in Indonesia who have been charged in the same case. The producers maintain that they were acting under the direction of former trade minister Thomas Lembong, who instructed them to partner state-owned trading company Perusahaan Perdagangan Indonesia to import raw sugar and distribute refined white sugar to address a domestic sugar shortage in 2016. Lembong was arrested in October 2024 and charged by Indonesia's Attorney-General for violating the relevant trade regulation.

Sweet shift: Low- and no-sugar candy sales surge as Halloween revelers seek mindful balance

84.51° data shows households – especially those with children – are driving double- and triple-digit gains in candy made with less sugar and alternative sweeteners

<https://www.foodnavigator-usa.com/Article/2025/10/16/low-and-no-candy-sales-surge-as-halloween-revelers-seek-mindful-balance/>

Sugar isn't the only sweet solution: How modern sweeteners are changing the game

Kerry Group and NotCo show how advanced sweetening systems can overcome many of the technical, sustainability and cost barriers with sugar reduction

<https://www.foodnavigator-usa.com/Article/2025/10/16/how-sweetener-systems-are-redefining-sugars-role-in-food-beverage-innovation/>

GLP-1 food boom: Market growth, big brands, and key challenges

GLP-1 fuels rapid food and beverage sector growth - but risks and costs mount

<https://www.foodnavigator.com/Article/2025/10/15/glp-1-food-and-beverage-boom-market-growth-big-brands-and-key-challenges/>

Nestlé to cut 16,000 jobs in Q3 results shake-up



Nestlé is cutting 7% of its workforce. Is this bold move a reset or a risk?

<https://www.foodnavigator.com/Article/2025/10/16/nestle-to-cut-16000-jobs-in-q3-results-shake-up/>

Coca-Cola beats expectations with strong Q3 revenue gains



Coca-Cola posts a strong Q3, with double-digit income growth

<https://www.foodnavigator.com/Article/2025/10/21/coca-cola-q3-earnings-beat-expectations-with-strong-growth-and-strategic-shifts/>

How GLP-1 drugs are supercharging the age of precision nutrition



Could the era of precision nutrition turn the pharma-driven metabolism revolution into a food-based one?

<https://www.foodnavigator.com/Article/2025/10/20/can-glp-1-drugs-accelerate-the-age-of-precision-nutrition/>